The value of commentary in the mass media

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DOI: 10.52984/ijomrc1304

Abstract

As commentary is an important part of analytical journalism and analytical issues are the leading media in the scientific, political, economic, religious and social spheres of life. Commentary is an important and fundamental part of analytical journalism that journalism professionals disseminate through the media to raise awareness in the community. Journalist commentaries in the developed world are often written by professional, experienced and astute journalists to provide in-depth, accurate information about various events, innovations and inventions and to keep abreast of events. In this scholarly article I have written interesting scientific information on commentary, on the structure of commentary, on the types of commentary, the value of commentary in the media and the important parts of commentary.

Keywords: ***Commentary, comment sections, comment types and the value of commentary in the media.***

Introduction

The news media and journalists are always in competition with each other, the aim of which is to provide readers with new information, news and stories related to daily events, commentary on current event. The media and journalists are always in competition with each other. The aim of this competition is to provide readers with new information, news and stories related to daily events, commentary on current events and more. Commentary is an important and fundamental part of analytical journalism that journalism professionals publish through the media for community awareness. Journalist commentators in the developed countries of the world are often professional, experienced and smart. As commentary is one of the most important of the analytical genres, it is essential for journalism professors and enthusiasts to familiarize themselves with its writing tactics as scientifically as necessary.

As we have said before, commentary is usually disseminated through the media in a variety of ways to make the listener, reader and viewer understand. I just want to provide information in this article about the value of commentary, because we hear comments from different media every day, so is it worth listening to? What if Hess is a waste of time?

Objectives

Professional journalism practitioners are obliged to use the genre of commentary in the analysis and research of various issues in the country and the world, pointing out the negative, positive and beneficial consequences of the issues to the society. Adding to that I have also collected interesting new information from scientific books on the value of commentary in the media an academic magazine.

Method

Since the value of commentary in the media is a scientific, profound and professional topic, I have used the library method, the articles and scholarly works of various scholars; I read their opinion and wrote them down in the appropriate place when needed.

The value of the subject

As human life changes day by day, different issues arise and man is always trying to get accurate and in-depth information about different events, information, thoughts, ideas and information and self. Since news genres cannot meet the demands of the intellectual section of society, journalists try to meet them in the light of analytical genres. For analysis and guidance, scholars, intellectuals and commentators make various

comments in the media, in the light of their comments, the society prepares itself against the issues, to take the appropriate and necessary path.

If journalists do not have information on the mentioned topics, they will not be able to provide necessary, appropriate and informative information to the society about the events, movements and movements, which will cure the suffering of the people.

Comment

The commentary is derived from the Arabic word "basirat" which means to see and see, as well as the same commentary in Latin and the same commentary in English, which is in Dari.

Scholars and scholars have different views on the genre of commentary, of which I have also relied on the views of those scholars who seem to me to be the most accurate and reliable.

Prof. Hidayatullah Wafa; while an author comprehensively comments on an event or topic according to his / her own thinking and reasoning according to logical and journalistic standards, the viewer and the reader.

Professor Mir Aziz Ahmad Fanoos - Commentary to inform about important and recent events, influential, happy, hopeful, disappointing, useful efforts and other such issues;

Therefore, as a result of the above scientific theories, it can be said that commentary is the expression of ideas or explanations about an event or situation. Or they are descriptive words, about specific actions or ceremonies (in particular)

The first commentary in Afghanistan was published in Shams-ul-Nahar in the 5th year, and the world's first commentary was published in the New York Times in the 5th year.

In today's media, commentary is often used as the equivalent of an editorial on the latest political, social issues and sports. As with the facts in the comment, despite the journalist's opinion Is also published so it is valuable in the press and the media has given it a special place in its embrace.

Since the subject of the comment is broad, in this section I would like to provide only brief information on the structure of the comment, so that the apparent structure of the comment is clear to the reader.

Comments section

From the point of view of journalism scholars, a good commentary usually has four parts

- Introductions
- Summary
- Critical Evaluation
- Phrases of appropriate words

Introduction

This is the first part of the commentary, in which the commentator discusses the topic of the commentary briefly.If the subject of the commentary is a book, the author writes: What kind of book is it, is it scientific, is it historical and if it is literary, if it is literary, writes: is it a novel or a story, is it poetry or prose. If the subject to be commented on is drama or film, An educational drama if it is a satirical (joke, comedy) sad drama, how long it takes, who the staff is and what the character is like, how the message is conveyed and other similar topics are debatable issues of commentary.

Summary

Professionals on various issues in the region, the country and the world disseminate to the community specific comprehensive information on a specific topic, incident, issue, speech, in order to clarify the issue.

It reveals all the hidden and visible aspects of reaction and movement, so that society reaches out to the subject forever. In this section all topic lists are summarized in full, showing your readers the form of the topic e.g. If the subject is a book, it proves that the book contains these topics.

Judgment on the subject of the comment

This is the third part of the commentary, here the commentator discusses and judges the subject, examines the good and bad consequences, angles and aspects of the subject and expresses it according to his purpose and informs the people of his opinion about the subject (comment).In this section the observer explains the positive and negative points of the good and bad of the subject of the In this section, the observer describes the pros and cons of the commentary.

Types of comments

1- Witten commentaries

Such types of commentaries are published in books, magazines, newspapers, booklet and other printed broadcasting. Commentator of such materials in a written form after writing and composing sends it for publishing. In this case, writing format, way of delivery and language of writing taken into consideration, such issues are highly technical and the readers educated intellectual and other people not common people. The issues are technical (deep) and the writer push reader to the depth of the issue and content them from different perspectives. (135:2)

2- Oral commentary

Thus the largest percentage in our country, Afghanistan is illiterate, so they are very much interested for deed or complicated oral discussion broadcast from medias. For this case our medias prioritized oral discussion through medias which is helpful and can be helpful for solving current problems in region and community. Based on the need, commentators sometimes broadcast their commentators without printed form in social and connecting medias in radio, television and other common places in radio and television studios, commentators comment about important issues after preparation. Because of the problems in life one person cannot find solution for all the problems he/she is faced with for solution the person has to follow experts, profession also and intellectuals to take benefits to their ideas for solving the problems. (135:2)

Importance of commentary in media

Commonly in life many incidents with many sides hidden happen in social media experts professional and so on talk, explore and discuss about these issues and share the outcomes and results of their benefits fundamental responsibility of a commentator is leading the community, so he/she tries to select the best way for it to better help the people. Commentatory as other genres impress the people of a community and push common thoughts to a specific side. In today's political, economical and social conditions and by changes of the country the positive and negatives impacts of it is what is discussed by regional and international medias in 2014, at the time of withdrawal of foreign forces from Afghanistan the commentaries of national and and international medias surprised the people. People felt fear that by the withdrawal of foreign forces from Afghanistan as previews internal war will start again.

Those who writes about conditions should be accurate smart and powerful critics who can be aware of today and yesterday compare the critics and challenges of today with those of past then they can better predict about future.

For instance, a commentator may compare the attack of us in Afghanistan us led night surrounding bombardment killing civilians and etc. with those by Russians in Afghanistan and predict the possible consequences for national and international forces along with the predication of condition. A commentator as other parts of journalist should work specially in politics a politician in economy an economist in sport a sport specialist to comment people in several issues. A commentator who tries to write about his/her ideas select different medias and ways for sending his ideas to fans like radios televisions newspaper and so on here I only talk about printed television and radios.

1- printed commentatory

Generally printed commentatory is the mental pleasure and rest for educated and intellectual people. In printed commentatory complex and difficult issues are discussed. In this category of reader those who read magazines, books, newspapers, booklet are involved this type of reader as compared to others are much more conscious and intellectual most of the expert writers and commentators select this way for broadcasting because of the larger and wider range of newspaper and booklet the journalist cannot write about all the issues they are mainly written for two purposes

1 due to issue: Literary, educational, religious, political, spying and social

2 due to time: newspaper, weekly, biweekly, monthly, three monthly, six monthly, annually, irregular and so on. (128:3)

Commonly in newspaper commentatory about books is important because of the length and width of this issue it is difficult to write about all books yet the commentator tries to write about books they are very important for community.

Exports of different fields write about educational, literary, scientific, professional and etc.

2- radio commentatory

Radio is a very cheap and inexpensive way of connecting people because it can be heart almost everywhere and people access radios in this group most of the people are those who listens to the broadcasting

commentatories from radio they are ordinary people some time some people gather together and discuss the good and bad, positive and negative consequences of the issue according to their knowledge and experience and broadcast it targeted people through radio.

In radio different broadcasting take place; it is different for a commentator to follow the broadcasting from radios which is difficult to write a cemmentatory on all these broadcasting beside this mostly radio commentatory are weekly which makes it difficult and challenging for a commentator to write about these broadcasting to make it easier the commentator selects some programs and write his/her commends about these programs for instance in one week the commentator writes about children program the other week the commentator commends about other programs. (132:3)

3- television commentatory

today's technological world television is among the interesting social and connecting medias with good reputation and audience for this reason television is a good way for commentatory of the commentator. According to the objective, television and radio commentatory can only be heard while in television along hearing picture of the commentatory is shown. Second radio can be heard or accessed everywhere television is not accessed everywhere in countries like Afghanistan only 30x people access TV.

TV is a new device which is not available for those who lives in suborn areas and electronic and economic are also of the factors which influence negatively on the usage of TV. Those professional who understand on all perspectives of TV are less. (192:7)

The result

Since the main purpose of commentary in the media is to provide sound guidance and intellectual training to the community, the commentator tries to spread his commentary in a way that benefits the majority of the community and attracts more people. Bring down the effect. Observers try to comment on what they say or say verbally, conveying their views in the form of comments to their target audience through a mass communication medium (radio, television, newspapers, magazines, books, movies). .... to reach your loved ones along the way.

Analytical content in the media, especially commentary, is considered part of the content of the media and broadcasting of the media, which is why the content and message of mass communication tools are incomplete without analytical content. Analytical content extends the viewers' perceptions and judgments through mass communication tools with particular intellectual precision and depth, determining the direction of their movement in political, social and other processes. The main purpose of writing analytical material is to summarize what is presented in the news, to evaluate and evaluate all aspects of the material and to work on facts, figures, statistics and positive feedback. Ways are being prepared.

Conclusion

In conclusion, the value of commentary in the media is very high, important and necessary discussion, which journalists and media workers should pay serious attention to and comment on such important national and international issues, which Assist in policy making for the state and the nation. It is imperative for the media personnel to provide an opportunity for scholars, scholars and experts in all walks of life to make important comments on important national and international issues, and to provide sound, good and necessary advice to their people and government. To pay.

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